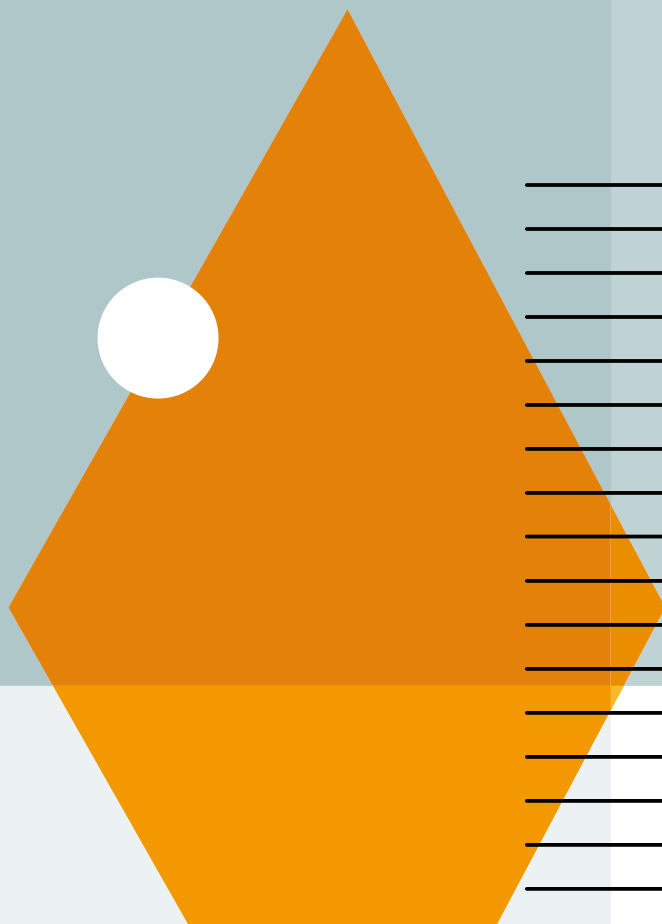


ESTRO

7

2019-2020

Industry Guide



Contact list

Sponsorship, industry satellite symposia and advertising

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Annual Congress
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ESTRO meets Asia
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M llaporta@estro.org

Media relations

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M mmizzi@estro.org

Housing

ESTRO meets Asia
SingExpress Travel DMC
10 Toh Guan Road #08-02
Singapore 608838
T +65 6823 1605
M events@singexpress.com
www.singexpressdmc.com

Annual Congress
Mondial Congress & Events Vienna (HQ)
Operngasse 20b
A-1040 Wien

Stefan Walter
Managing Director
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M walter@mondial-congress.com

Exhibition Management Company

ESTRO meets Asia
Cityneon
Building, 25 Tai Seng Avenue #06-01, Singapore 534104
Ng Hui Qi
M huiqi.ng@cityneongroup.com

Annual Congress
Stand Out
Messeplatz 1
1021 Wien
T +43 1 727 20 – 6101
F +43 1 727 20 – 6109
M wien@standout.eu

Official Freight Forwarder

KRISTAL
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ESTRO

Industry Guide

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Dear Industry Partners,

We are pleased to present to you the ESTRO Industry Guide 2019-2020. The guide provides a clear overview of the different opportunities ESTRO offers you to connect with the global radiation oncology community via our congresses and workshops.

The infographics in this guide demonstrate the growing importance of the ESTRO congresses and workshops as platforms for exchange of knowledge, debate and networking around radiation oncology, attracting thought leaders and decision takers from across the globe.

The continued support from our Industry Partners has been instrumental for achieving this success. We therefore hope that this guide will help in further developing our partnership and taking ESTRO's congresses and workshops to the next level.

This guide covers:

The 2019 ESTRO meets Asia Congress

Singapore | 6-8 December 2019

The 2020 ESTRO Annual Congress

Vienna, Austria | 3-7 April 2020

The 2020 ESTRO workshops

- └ Physics workshop
- └ GEC-ESTRO workshop
- └ RTT workshop

The first edition of **ESTRO meets Asia** was a great success, welcoming more than 800 delegates from across the region. The 2019 edition will be even more impactful, by increasing the conference tracks from 3 to 4 and by offering enhanced opportunities for networking between participants and Industry Partners.

As for the 2020 edition of **ESTRO's Annual Congress**: it will be special in many ways. Not only will it be the 39th time we bring the global radiation oncology community together, but we will also host the **World Brachy Congress**, offering the opportunity to strengthen the collaboration with the brachy community.

The **workshops** are about continuing the exchange of knowledge outside the congresses, but in a more focused way. The smaller scale also allows for a more in-depth interaction and often results into valuable input for the congresses to come. Please note that additional workshops will be developed and we will provide you the information on these as soon as possible.

We do hope that this guide provides you all the information required to fully engage with the radiation oncology community and of look forward to continuing our collaboration.

The distribution of the global population has undergone drastic changes over the last decades. Asia now counts for 59,4% of the world's population (compared to 9,6% for Europe and 4,8% for North-America). Amongst many other things, this also results in an increased regional need for cancer treatment, including radiation oncology.

Compared to Europe however, the differences in both the direct and indirect cancer treatment indicators are immense, requiring a diversified approach to address the resource and perception barriers around radiation oncology. Following requests from important local societies such as SEAROG, JASTRO and CSTRO, ESTRO's offer of courses was successfully rolled out across Asia, creating the momentum for taking the collaboration to more expansive phase. This resulted in a very successful first ever Asian ESTRO Congress which took place in Singapore in December 2018.

The success of the first edition stimulated all parties involved to make the 2019 edition even more impactful, both on the conference and the exhibition level.

ESTRO meets ASIA 2019

6-8 December 2019
Singapore

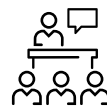


「Key figures ESTRO meets Asia 2018」

Overview



289
Submitted Abstracts



42
Sessions



34
Companies

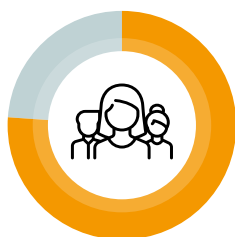


6
National Societies



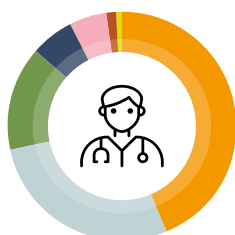
66
Contributors

829 Delegates



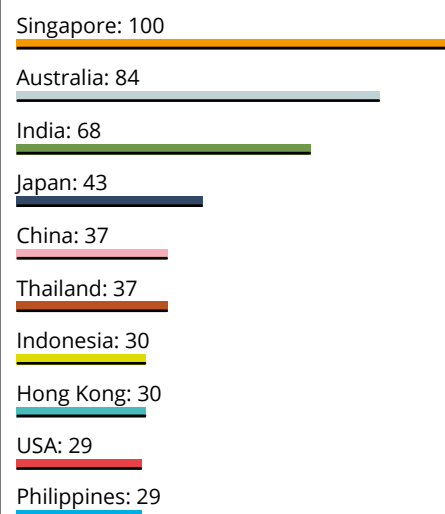
● Participants: 625
● Exhibitors Representatives: 195

Breakdown per Specialty



● 43,9% Radiation Oncologists
● 28% RTTs (Therapists), RT Nurses
● 14,6% Medical Physicists
● 6,1% Clinical Oncologists
● 5,5% Others
● 1,3% Dosimetrists
● 0,7% Radiobiologists

Top 10 Countries



「Key dates ESTRO meets Asia 2019」

Aspect	Dates	Description
Congress	12 June 2019	Submission abstracts
	6-8 December 2019	ESTRO meets Asia Congress 2019
Registration	31 July 2019	Early registration
	5 November 2019	Late registration
Group booking	1 week before deadline early or late registration	Submission group block (e.g. 30 tickets)
	22 November 2019	Submission individual names
Exhibition booking	6 May 2019	Booking corporate gold members
	13 May 2019	Booking corporate members
	24 May 2019	Booking non-members
Exhibition	1 November 2019	Booth design to be submitted to ESTRO
	4 November 2019	Notification of acceptance / request for modifications
	3-5 December 2019	Build-up (08:00-18:00)
	6-8 December 2019	Opening (08:00-18:00)
	9 December 2019	Dismantling (08:00-18:00)
Satellite Symposia	15 October 2019	Proposed programme to be submitted to ESTRO
	18 October 2019	Notification of acceptance / request for modifications / rejection
	31 October 2019	Receipt of final programme for inclusion in Programme Book
Advertising	21 October 2019	Company logo
	21 October 2019	Advertisements for Programme Book
	21 October 2019	Artwork for on-site advertising

Venue

The ESTRO meets Asia 2019 congress will be held at:

Singapore EXPO Convention & Exhibition Centre

1 Expo Drive
Singapore 486150
www.singaporeexpo.com.sg

Singapore EXPO is located in the eastern part of Singapore, and only one Mass Rapid Transit (MRT) stop or a 5-minute drive from Changi International Airport, and a 15-minute drive from the Central Business District (CBD).

Venue overview:



Exhibition price list

Product	Features
Space rental	Floor rental
	Visibility in the Programme book and Congress app
	1 exhibitor badge per 3 sqm rented
	Price: € 500/sqm with a minimum of 9 sqm
Space rental & modular shell scheme	Floor rental and modular booth package
	Visibility in the Programme book and Congress app
	1 exhibitor badge per 3 sqm rented
	Price: € 600/sqm with a minimum of 9 sqm
Start-up corner	Package of floor rental and 6 sqm modular shell scheme booth
	Visibility in the Programme book and Congress app
	1 exhibitor badge per 3 sqm rented
	Price: € 1,500

The **modular shell scheme** package includes:

- White modular bilaminated panels with natural aluminum frame h.250cm
- Dark grey carpet flooring
- Fascia board with Company name and booth number
- LED spotlights
- Electrical line with nr 1. Multiple socket up to 3kw
- Basic daily cleaning (floor vacuuming and bins emptying)
- Structural build-up + dismantling

Ordering of **on-site services**:

Please note that all on-site services (catering, electricity, waste, etc.) are managed by the Singapore EXPO Convention & Exhibition Centre directly:

Cityneon

M huiqi.ng@cityneongroup.com

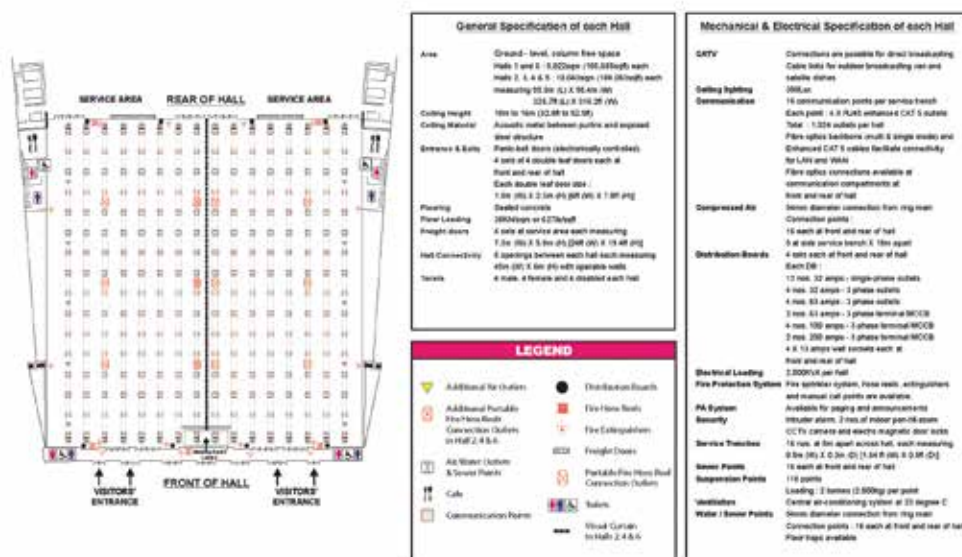
「Exhibition floorplan」

Below you will find an overview of the exhibition floorplan, as well as a more detailed technical floorplan.



Technical Specifications

(Exhibition & Convention Halls 1 to 6)



「List 2018 exhibitors」

- Accuray Asia Ltd.
- Aep Linac/Oncology Services International
- Alba Hyperthermia System
- Astrazeneca Singapore Pte Ltd
- Apollo Proton Cancer Centre
- Brainlab
- Civco Radiotherapy
- Dyn'r
- Elekta
- Everest Links Pte Ltd
- Guangzhou Renfu Medical Equipment Co., Ltd.
- Hitachi, Ltd
- Iba Sa
- Klarify Medical & Equipment (Gz) Co., Ltd
- Lap Laser Applications Asia Pacific Pte. Ltd
- Mim Software Inc
- Modus Medical Devices Inc
- Orfit Industries
- Philips Radiation Oncology
- Ptw
- Qfix
- Raysearch Singapore Pte. Ltd
- Rs&A
- Shenzhen Tengfei Yu Technology Co, Ltd
- Siemens Healthineers
- Standard Imaging
- Sun Nuclear Corporation
- Suremark
- Tecnologie Avanzate - De.tec.tor.
- Varian
- Virtual Ltd
- Viewray Incorporated
- Vision Rt



View of Exhibition
area at ESTRO 37 -
Barcelona, Spain

Satellite Symposia

Satellite Symposia are the ideal way of engaging with the Congress audience and present your products and services through a live presentation in the congress centre premises. These sessions are not part of the official Scientific Programme.

ESTRO will support you in making your Symposium a success by providing insights in the demographics of the participants before the congress. After the session, you will receive a report with not only the number of participants, but also their demographics (country of origin, specialty, etc.).

At ESTRO meets Asia, the Satellite Symposia are organized during the lunch-break. Following slots are available:

6 December 2019
13:15-14:15

€ 15,000

7 December 2019
13:15-14:15

€ 15,000

A satellite package includes:

- Rent of the meeting room for the duration of the symposium
- Standard equipment and room set-up
- AV technician
- 1 hostess
- Possibility of roll-up (dimensions 2m*85cm) displayed the morning before your event in the registration area (artwork to be submitted to ESTRO for written approval). The company is responsible for the production of the roll-up.
- Inclusion of the satellite symposium agenda in the congress programme book, app and online programme
- Email blast listing the satellite symposia agenda sent by ESTRO prior the congress to pre-registered participants (in accordance with the GDPR policy)

Advertising opportunities

Below you will find an overview of opportunities to increase your brand visibility during the congress. Please note that for ESTRO meets Asia each opportunity is offered in exclusivity – your logo will be the only one visible when purchasing one of the opportunities. The only exception are the advertisements in the digital Programme Book.

Area	Description	Price
Lanyards (quantity: 1,500)	Display of your logo on the lanyards distributed to all participants, speakers and ESTRO representatives	€ 5,000 + production
Health-corners in exhibition hall	Display of your logo in the area where fruits and coffee are distributed and additional visibility by display of your logo on the coffee cups	€ 5,000 + production
Event app	Display of your logo on the install, welcome and intro screens of the ESTRO event app	€ 5,000
Wi-Fi	Display of your logo on the Wi-Fi landing page, physical displays on-site and in the Programme Book	€ 5,000
Programme book (digital)	Display of your advertisement in the key document for all participants, available on the ESTRO website and via the ESTRO app	€ 2,500
Programme overview (physical)	Display of your logo on the handy guide to the congress, featuring both an overview of the programme and a venue map and distributed to all participants	€ 5,000

An advertising booking form can be found on our website, in the exhibitor section of the ESTRO meets Asia Congress.

「Group bookings」

ESTRO offers you the possibility to invite a group of invitees at a reduced fee. Please note that the prices indicated below are a package price – no distinction will be made between members and non-members.

Number of passes	Early fee		Late fee	
	Normal price	Discounted price	Normal price	Discounted price
10-20	€ 260	€ 255	€ 410	€ 400
21-30	€ 260	€ 250	€ 410	€ 390
31-40	€ 260	€ 240	€ 410	€ 380
41-50	€ 260	€ 230	€ 410	€ 370
> 50	€ 260	€ 220	€ 410	€ 350

The group block booking needs to be sent to groups@estro.org one week before the deadline of the preferred fee:

- Early fee: 24 July 2019
- Late fee: 29 October 2019

The names of the individual group members need to be submitted to groups@estro.org 3 weeks before the congress on 22 November 2019..



Session at ESTRO Meets Asia 2018 - Singapore

「Meeting rooms」

Sometimes you can be in need for a space where you can meet with your customers to discuss or give a presentation to a select audience.

Following high quality rooms can be rented for ½ day (€ 800) or a full day (€ 1600) including beamer and screen.

All rooms come equipped with screen and beamer. Catering can be ordered directly from the Singapore EXPO Convention & Exhibition Centre.

Location	Room name	Capacity		
		Theatre	Cabaret	Board
Level 2	Opal 7	-	-	12 pax
Level 2	Tourmaline 207	-	-	12 pax
Level 2	Tourmaline 208	-	-	12 pax
Level 2	Tourmaline 209	-	-	12 pax

An application form for booking a meeting room can be found on our website, in the exhibitor section of the ESTRO meets Asia Congress.

「Lead Retrieval」

Of course, you want to make most of your on-site presence by collecting valuable leads. Our clear participant terms & conditions allow to share a maximum of data with you, while being in full compliance with the General Data Protection Regulation (GDPR).

Devices or software can be rented via our partner:

Spargo
M john.baker@spargoinc.com



**3-7 April 2020
Vienna, Austria**

The ESTRO Annual Congress has been growing steadily over the last decade and attracted a record high number of over 6,200 participants during the 2018 edition in Barcelona. As the infographic below show, it's a truly global congress which increases even further its importance in the field of radiation oncology.

The conference programme, with its seven tracks over four days, provides a wide range of topics to be discussed in different formats. This programme is of course complemented with the poster area, which will be partially digital as from 2020.

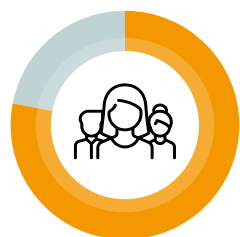
At the 2019 edition of the yearly congress, ESTRO will introduce a number of new features in the exhibition space such as discussion corners, gamification and a stage. The purpose is to make the exhibition even more lively and also to create additional possibilities for networking and knowledge sharing. We also wanted to take the opening of the exhibition to a higher level, with a focus on product unveiling and quality networking opportunities.

The 2020 edition of ESTRO's annual congress will be a special one. Not only will it be the 39th time we bring the global radiation oncology community together, we'll also have the pleasure of hosting the World Congress of Brachytherapy. All the more reason to further improve the opportunities for our Industry Partners to engage with the radiation oncology community.

We hope you find the offer described below appealing and are of course open for any suggestions which could make our annual congress an ever better success.

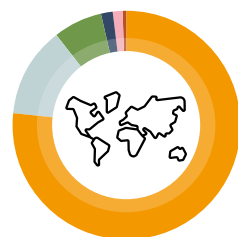
「Key figures ESTRO Annual Congresses」

6,211 Delegates



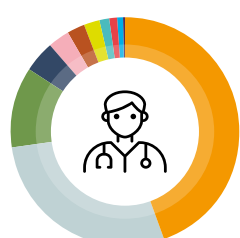
- Participants: 4,856
- Exhibitors Representatives: 1,355

Geographic Overview



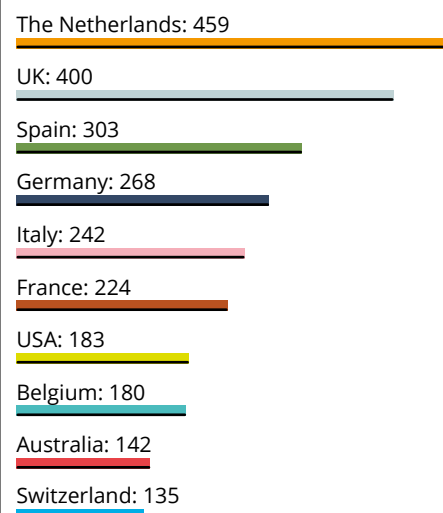
- 76.6% Europe
- 12.8% Asia and Oceania
- 6.9% North America
- 1.8% Middle East
- 1.3% South and Central America
- 0.5% Africa

Breakdown per Specialty



- 44.7% Radiation Oncologists
- 28.1% Medical Physicists
- 11.4% RTTs, RT nurses
- 4.5% Clinical Oncologists
- 3.2% Other Medical Specialities
- 2.5% Other Non-Medical Specialities
- 2.2% Radiobiologists
- 1.4% Dosimetrists
- 1.1% Computer Scientists
- 0.8% RO Industry - Corporate
- 0.1% Quality Manager

Top 10 Countries

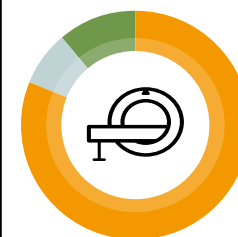


5,401 sqm Exhibition



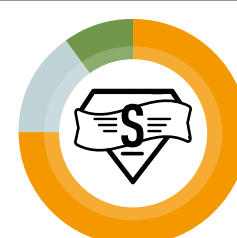
- Main Exhibition: 5,275 sqm
- Start-up Corner: 60 sqm
- Community Pavilion: 66 sqm

117 Exhibitors



- Main Exhibition: 95
- Start-up Corner: 9
- Community Pavilion: 13

Super Run: 700 Attendees



- 75% Cancer Care Community
- 15% Local Runners
- 10% Public and Patients

App & Social Media



3,840 Downloads of the ESTRO 37 App

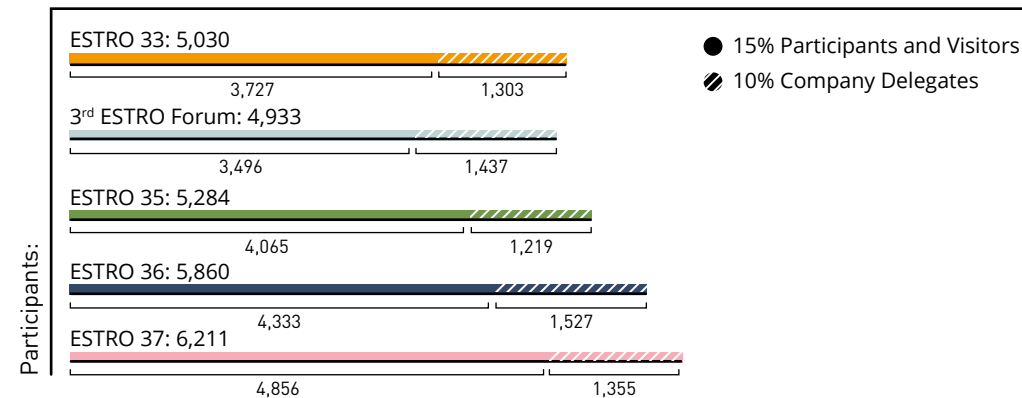


20,363 million Impressions
All tweets by each participant multiplied with number of followers that participant currently has then summed up for all participants

8,819 Tweets

1,505 Participants on Twitter

Evolution of the ESTRO annual conference (From 2013 to 2018)



「Key dates ESTRO Annual Congress 2020 (#E39)」

Aspect	Dates	Description
Congress	23 October 2019	Early submission of abstracts
	15 January 2020	Late submission of abstracts
	3-7 April 2020	ESTRO Annual Congress 2020
Registration	14 January 2020	Early registration
	3 March 2020	Late registration
Group booking	1 week before deadline early or late registration	Submission group block (e.g. 30 tickets)
	13 March 2020	Submission individual names
Exhibition booking	10 September 2019	Booking corporate gold members
	17 September 2019	Booking corporate members
	30 September 2019	Booking non-members
Exhibition	17 February 2020	Booth design to be submitted to ESTRO
	24 February 2020	Notification of acceptance / request for modifications
	30 March-3 April 2020	Build-up (08:00-18:00)
	3 April 2020	Opening (18:00)*
	7-9 April 2020	Dismantling (08:00-18:00)
Satellite Symposia	10 February 2020	Proposed programme to be submitted to ESTRO
	14 February 2020	Notification of acceptance / request for modifications / rejection
	27 February 2020	Receipt of final programme for inclusion in Programme Book
Advertising	17 February 2020	Company logo
	17 February 2020	Advertisements for Programme Book
	3 February 2020	Artwork for on-site advertising

*A few adjustments can be made later depending on the final program.

「Venue」

ESTRO 39 will be held at:

Messe Wien Exhibition & Congress Center

Messeplatz 1
1021 Vienna
www.messecongress.at

Messe Wien Exhibition and Congress Center is centrally located, very close to Vienna's famous Pater park. There are two underground stations close to the venue's main entrances, providing ideal transport links for moving around the city. The international airport is only 20 minutes away by taxi.

Venue overview:



Exhibition price list

Product	Features
Space rental	Floor rental
	Visibility in the Programme book and Congress app
	1 exhibitor badge per 3 sqm rented
	Price: € 500/sqm with a minimum of 9 sqm
Space rental & modular shell scheme	Floor rental and modular booth package
	Visibility in the Programme book and Congress app
	1 exhibitor badge per 3 sqm rented
	Price: € 600/sqm with a minimum of 9 sqm
Start-up corner	Package of floor rental and 6 sqm modular shell scheme booth
	Visibility in the Programme book and Congress app
	1 exhibitor badge per 3 sqm rented
	Price: € 1,500

*The minimum renting surface is 18 sqm for pharmaceutical companies.

The **modular shell scheme** package includes:

- White modular bilaminated panels with natural aluminum frame h.250cm
- Dark grey carpet flooring
- Fascia board with Company name and booth number
- LED spotlights
- Electrical line with nr 1. Multiple socket up to 3kw
- Basic daily cleaning (floor vacuuming and bins emptying)
- Structural build-up + dismantling

Ordering of **on-site services**:

Please note that all on-site services (catering, electricity, waste, etc.) are managed by the Messe Wien Exhibition & Congress Center directly:

Catering

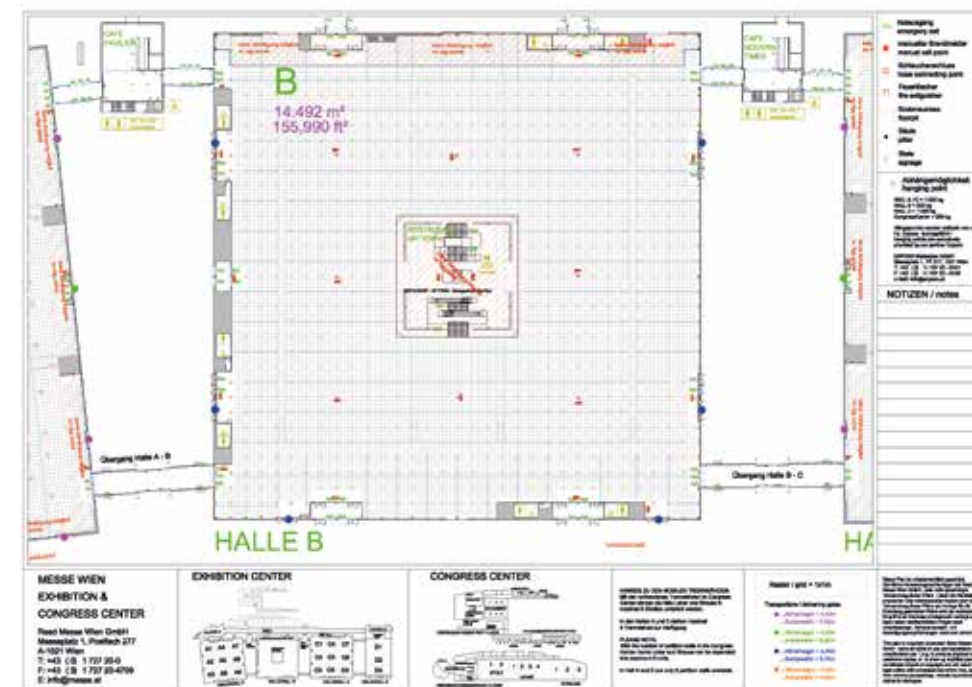
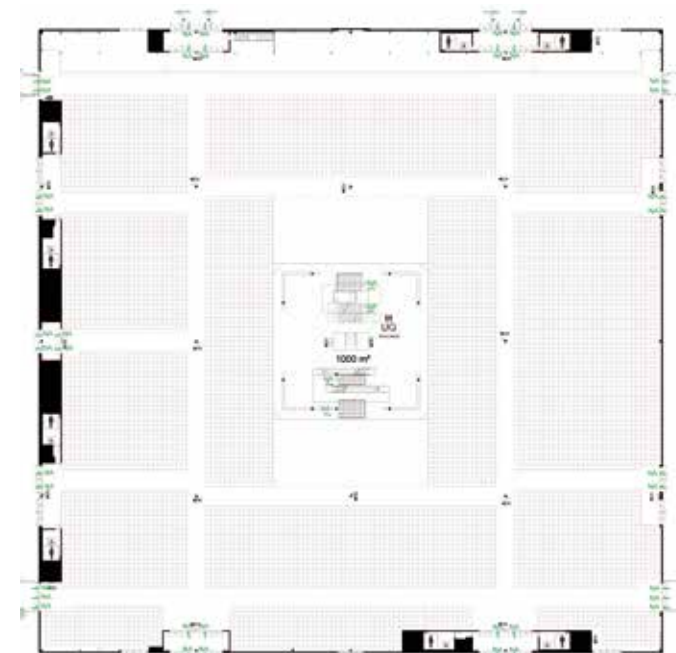
GERSTNER CATERING (exclusive partner)
 Andrea Jann
 T +43 1 316 65-2420
 +43 676 849 516 420
 M jann@gerstner.at

Equipment and Stand Construction

STANDOUT
 Messeplatz 1
 1021 Wien
 T +43 1 727 20 - 6101
 F +43 1 727 20 - 6109
 M wien@standout.eu

Exhibition floorplan

Below you will find an overview of the exhibition floorplan, as well as a more detailed technical floorplan.



List 2018 exhibitors

- A2j Healthcare
- Accuray
- Adani
- Aep Linac
- American Society Of Clinical Oncology (Asco)
- Anzai Medical Co., Ltd
- Aquilab
- Ariane Medical Systems Ltd
- Ashland
- Astrazeneca
- Beekley Medical
- Behyaar Co.
- Best Medical International
- Boston Scientific/Augmenix
- Brainlab
- Cablon Medical B.v.
- Canon Medical Systems Europe
- Carl Zeiss Meditec Ag
- Cdr Systems Inc.
- Celsius42 GmbH
- Cemar Electro Inc
- Cirs
- Civco Radiotherapy
- C-Rad
- Dib Radiation Protection
- Dosisoft
- Dr. Sennewald Medizintechnik GmbH
- Eckert & Ziegler Bebig
- Elekta
- Elma Research
- Epidos S.r.o
- Ge Healthcare
- Gold Anchor (Naslund Medical Ab)
- Guangzhou Renfu Medical Equipment Co, Ltd
- Hitachi
- Iba
- Intraop Medical
- Iop Publishing
- Irt Systems GmbH
- Interventional Systems GmbH
- Jiahui International Hospital
- Klarity Medical Products, Llc
- Lap GmbH Laser Applikationen
- Macromedics Bv
- Med Com GmbH
- Merit Medical
- Mevion Medical Systems
- Micropos
- Mim Software Inc
- Mirada Medical
- Modus Qa
- Nelco
- Oncare GmbH
- Oncology Services International
- Oncology Systems Ltd
- Oncotherm Kft.
- Opasca GmbH
- Orfit Industries
- Par Scientific
- Phantom Laboratory / Image Owl
- Philips Radiation Oncology Solutions
- Prowess Inc
- Ptw
- Qfix
- Qualiformed Sarl
- Rad Technology Medical Systems
- Radiological Imaging Technology, Inc
- Radon Medical Equipment Import Export Sales And Trading Ltd. Co
- Radiology Oncology Systems
- Raysearch Laboratories
- Rs&A
- Rt-Safe P.c.
- Sas Dyn'r
- Scandidos Ab – Delta4 Family
- Shenzhen Tengfei Yu Technology Co., Ltd.
- Siemens Healthcare GmbH
- S.I.T.- Sordina IORT Technologies SPA
- Sky Factory
- Spectronic
- Standard Imaging Inc.
- Star Medical Italy
- Sun Nuclear Corporation
- Suremark Company

- Techna Institute, University Health Network
- Tecnologie Avanzate Ta Srl
- Tema Sinergie S.p.a. / Xcision Medical Systems
- Uab “Vpc”
- Varian Medical Systems International Ag
- Virtual Ltd
- Viewray Incorporated
- Vision Rt
- Wisepress Ltd
- Xofter, A Subsidiary Of Icad, Inc.
- X-Raydoors
- Xstrahl Ltd

Start-Up Corner

- Accuboot
- Alpha Tau Medical
- Anatomical Geometry, S.i
- Ehmetdx
- Healthcare Mobile Solutions Oy
- I-See Computing Ltd
- Md-Arge
- Medical Risk Management
- MVISION AI LTD
- Nanovi
- Novagray
- Phantomx
- Therapanacea
- Trueinvivo Ltd

Satellite Symposia

Satellite Symposia are the ideal way of engaging with the Congress audience and present your products and services through a live presentation in the congress centre premises. These sessions are not part of the official Scientific Programme.

ESTRO will support you in making your Symposium a success by providing insights in the demographics of the participants before the congress. After the session, you will receive a report with not only the number of participants, but also their demographics (country of origin, specialty, etc.).

At ESTRO's Annual Congress, the Satellite Symposia are organized during the lunch-break. Following slots are available:

Friday 3 april 2019
13:15-14:15

Exclusive bid*

Saturday 4 april 2019
13:15-14:15

€ 15,000

Sunday 5 april 2019
13:15-14:15

€ 15,000

Monday 6 april 2019
13:15-14:15

€ 15,000

*The exclusive satellite symposium slot on Friday is reserved for pharmaceutical companies only. This exclusive opportunity will be offered to the highest-bid.

A satellite package includes:

- Rent of the meeting room for the duration of the symposium
- Standard equipment and room set-up
- AV technician
- 1 hostess
- Possibility of roll-up (dimensions 2m*85cm) displayed the morning before your event in the registration area (artwork to be submitted to ESTRO for written approval). The company is responsible for the production of the roll-up.
- Inclusion of the satellite symposium agenda in the congress programme book, app and online programme
- Email blast listing the satellite symposia agenda sent by ESTRO prior the congress to pre-registered participants (in accordance with the GDPR policy)

Overview of available rooms for Satellite Symposia:

Location	Room name	Date	Duration	Capacity*
Conference Area	Lehar 1-2-3	Sat 4 - Mon 6 April	12:45 - 14:15	700
	Lehar 4			170
	Strauss 1			170
	Strauss 2			370
	Schubert 4-5-6			750

*The capacity of the rooms might change slightly depending on the final design of the rooms. Additional AV packages will be made available closer to the event.

Advertising opportunities

Below you will find an overview of opportunities to increase your brand visibility during the congress. Please note that each opportunity is offered in exclusivity – your logo will be the only one visible when purchasing one of the opportunities. The only exception are the advertisements in the digital Programme Book.

Area	Description	Price
Lanyards (quantity: 8,000)	Display of your logo on the lanyards distributed to all participants, speakers and ESTRO representatives	€ 10,000 + production
Health-corners in exhibition hall (4 areas)	Display of your logo in the area where fruits and coffee are distributed and additional visibility by display of your logo on the coffee cups	€ 10,000 + production
Event app	Display of your logo on the install, welcome and intro screens of the ESTRO event app	€ 10,000
Wi-Fi	Display of your logo on the Wi-Fi landing page, physical displays on-site and in the Programme Book	€ 10,000
Programme book (digital)	Display of your advertisement in the key document for all participants, available on the ESTRO website and via the ESTRO app	€ 5,000
Programme overview (physical)	Display of your logo on the handy guide to the congress, featuring both an overview of the programme and a venue map and distributed to all participants	€ 10,000

An advertising booking form can be found on our website, in the exhibitor section of the ESTRO Annual Congress.

The venue also offers a wide range for on-site advertising. Please find below our selection for you:

Area	Description	Price
Outside Registration Area	3,97 x 2,20 m vinyl graphic on the side of the building	€ 2,000 + production
Registration Area	3,99 x 1,37 m vinyl graphic above entrance to main sessions room	€ 1,000 + production
	0,99 x 2,17 m vinyl graphic on the side of the building	€ 350 + production
	Stairs branding on the way up to the 1st floor – 36 stairs each 2,48 x 0,16 m	€ 3,000 + production
Corridor between Registration and Conference Area	4,0 x 4,0 m banner suspended above the walkway in the mall (double sided)	€ 3,000 + production
	1,4 x 3,0 m banner suspended along the glass façade of the mall	€ 1,000 + production
	2,65 x 2,15 m window sticker along the mall	€ 700 + production
	5,5 x 1,02 m branding above walkway in mall (single sided)	€ 1,000 + production
Miscellaneous positions	Branded cube seating (4 sides branded)	€ 250 + production

An advertising booking form can be found on our website, in the exhibitor section of the ESTRO Annual Congress.



Auditorium at ESTRO 37 - Barcelona, Spain

Sponsoring opportunities

The ESTRO 2020 Annual Congress has two great sponsoring opportunities: one focusing on a healthy lifestyle and the other one on providing young and upcoming companies with a platform to showcase their products and services to the global radiation oncology community.

5K Run

The ESTRO Annual Congress has a tradition of organizing a 5K run on Sunday afternoon during the congress, attracting over 600 participants every year and also drawing (local) media attention.

There are two options to sponsor: an exclusive sponsorship at € 30,000 or the possibility to partially sponsor (see the different options and prices below).

The possibility for exclusive sponsor is open till 30 September 2019. If no exclusive sponsor is found by that time, the different smaller sponsorship opportunities will be offered to the Industry Partners.

Sponsorship item	Visibility	Price
Runner's shirt (max 5 sponsors)	Company logo displayed on the runner's t-shirt (600 units)	€ 2,000 +production
Runner's bag (max 5 sponsors)	Company's logo displayed on runner's bag (600 units) and on distribution post	€ 2,000 +production
Goodies in the bag (max 5 sponsors)	Display of your logo on goodies distributed to all runners	€ 2,000 +production
Drinks/fruits/cereals distributed after the run (max 5 sponsors)	Company's logo displayed on the sponsored item and on a banner in distribution area	€ 2,000 +production
Starting line (max 3 sponsors)	Display of the company logo on the start/finish line	€ 5,000 +production

The Stage

The Stage is an initiative launched during the Annual Congress in 2018. It's a low height but fully equipped stage in the exhibition space, offering a platform to both young health care specialists and start-up companies to "raise their voice".

Sessions are programmed during coffee breaks and lunch sessions. These are very short sessions (15 minutes maximum), requiring the presenter to pitch her/his message.

The sessions are not part of the official Scientific Programme but will be promoted via different on-line channels and of course by the presenters themselves.

The sponsor of The Stage ("powered by") will get branding visibility by display of the company's logo in the area of The Stage and will be mentioned in the schedule of The Stage, available via the ESTRO website and ESTRO event app.

In order to guarantee maximal brand visibility, sponsorship will be exclusive and comes at € 20,000.

Meeting rooms

Sometimes you can be in need for a space where you can meet with your customers to discuss or give a presentation to a select audience.

Following high quality rooms can be rented for ½ day (€ 1,000) or a full day (€ 2,000).

All rooms come equipped with screen and beamer.

Catering can be ordered via Elena Giusti,

T +32 (0) 2 775 90 16

M egiusti@estro.org

Location	Room name	Capacity		
		Theatre	Boardroom	Banquet
Floor +1 (mezzanine exhibition)	Galerie 1	13	10	10
	Galerie 2	13	10	10
	Galerie 3/4	50	30	30
	Galerie 5/6	50	30	30
	Galerie 7	13	10	10
	Galerie 8	13	10	10
	Galerie 13	13	10	10
	Galerie 14	13	10	10
	Galerie 15	30	20	20
	Galerie 16	13	10	10
	Galerie 17	13	10	10
	Galerie 18	30	20	20
Floor+1	Galerie 19	13	10	10
	Galerie 20	13	10	10
	Business Suite 1	30	20	28
	Business Suite 2	30	16	24
	Business Suite 3	27	16	24
	Business Suite 4	30	20	24

An application form for booking a meeting room can be found on our website, in the exhibitor section of the ESTRO Annual Congress.

*Please note that the capacity of the meetings rooms might change slightly depending on the final design of the rooms.

「Group bookings」

ESTRO offers you the possibility to invite a group of invitees at a reduced fee. Please note that the prices indicated below are a package price – no distinction will be made between members and non-members.

Number of passes	Early fee		Late fee	
	Normal price	Discounted price	Normal price	Discounted price
10-20	€ 735	€ 700	€ 995	€ 950
21-30	€ 735	€ 680	€ 995	€ 930
31-40	€ 735	€ 660	€ 995	€ 910
41-50	€ 735	€ 640	€ 995	€ 890
> 50	€ 735	€ 600	€ 995	€ 850

The group block booking needs to be sent to groups@estro.org one week before the deadline of the preferred fee:

- Early fee: 7 January 2020
- Late fee: 25 February 2020

The names of the individual group members need to be submitted to groups@estro.org 3 weeks before the congress on 13 March 2020.

「Lead Retrieval」

ESTRO offers the possibility to rent lead retrieval devices at very accessible prices. Our clear participant terms & conditions allow to share a maximum of data with you, while being in full compliance with the General Data Protection Regulation (GDPR). More information about lead retrieval systems will be available on our website.



Top: Outside view
Right: Super Run
Left: Entrance area
ESTRO 37 - Barcelona, Spain

Following up on the very successful World Congress in Barcelona in 2012 and San Francisco, CA, US in 2016, the World Congress of Brachytherapy will aim to gather leaders in the field of brachytherapy to deliver an exciting scientific programme.

The GEC-ESTRO Group is leading the efforts in the organisation of this congress in close collaboration with the American Brachytherapy Society (ABS) and supported by the Australasian Brachytherapy Group (ABG), ALATRO (Asociación Ibero Latinoamericana de Terapia Radiante Oncológica), the Canadian Brachytherapy Group (CBG), FARO (Federation of Asian Organizations for Radiation Oncology) and the Indian Brachytherapy Society. The Scientific Programme Committee for the congress will be comprised of members from the participating brachytherapy societies.

The sessions will be organised around the topics of Physics, Prostate, Gynaecology, Breast, Gastrointestinal, Head & Neck, Eye/ Orbit, and Skin, and finally, Health and Economics.



2-4 April 2020
Vienna, Austria



Engagement package

The World Congress of Brachytherapy (WCB) starts on Thursday April 2nd and ends of Saturday April 4th, 2020. It will take place in the same venue as the ESTRO Annual Congress, using Hall C for both the conference and networking. Delegates of the WCB will also have access to the ESTRO Annual Congress and Exhibition.

As the exhibition of the ESTRO Annual Congress will only open on Friday April 3rd in the evening, we wanted to provide a low-cost “plug and play” opportunity to our industry partners to engage with this very dynamic community for the full duration of the WCB.

Therefore, a Brachy Village will be created next to the rooms where the conference will take place. This village, as you can see from the picture below, consists of pre-built modules combined with networking spaces.

The modules provide great brand visibility and an opportunity to easily network with the global leaders of brachytherapy. The only thing you need to do is provide us with your company logo.

The modules can be booked at the same time as the exhibition space of the ESTRO Annual Congress. The price per module is € 9,500 - all included.

- Carpet flooring
- Module Company name and booth number
- LED spotlights
- Basic daily cleaning (floor vacuuming)
- Structural build-up + dismantling



Key dates WCB 2020

Aspect	Dates	Description
Congress	23 October 2019	Early Submission Abstracts
	2-4 April 2020	WBC 2020
Registration	14 January 2020	Early registration
	3 March 2020	Late registration
Group booking	1 week before deadline early or late registration	Submission group block (e.g. 30 tickets)
	13 March 2020	Submission individual names
Exhibition booking	10 September 2019	Booking corporate gold members
	17 September 2019	Booking corporate members
	30 September 2019	Booking non-members
	17 February 2020	Company logo
Exhibition	30 March - 1 April 2020	Build-up (08:00-18:00)
	2 April 2020	Opening (09:00)
	5 April 2020	Dismantling (08:00-18:00)



Renderings of the Brachy Village, designed by Karin Lundeborg
© Sense Expo AB 2019

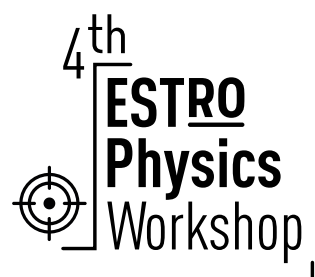
2020 **ESTRO** Workshops

The ESTRO workshops offer opportunities beyond what ESTRO offers in education meetings and congresses. It aims at facilitating scientific and professional networking opportunities and creating close interaction with developers in companies. The workshops are the perfect forum to share projects in their very initial stage, that would benefit from discussions with colleagues. We believe that by promoting these interactions we will capture scientific development that could be applied and have a real impact on the cure for cancer.

Following workshops are already planned for 2020:

- 1_ 4th ESTRO Physics Workshop (October, Rotterdam)
- 2_ 8th GEC-ESTRO Workshop (November, Rotterdam)
- 3_ RTT Workshop 2020 (November, Rotterdam)

As you can see, all the workshops are being held in the same city. This is related to ESTRO's strategy for venue selection, which combines functional requirements with the desire to fully leverage the collaboration with the local community.



Venue: **Rotterdam**
 Date: **30-31 October 2020**
 Estimated number of participants: **approx. 160**
 Target audience: **Physics Community**

General

Format

- A list of topics is defined by the Physics committee
- Participants are invited to register for one single topic – the number of participants is limited to stimulate discussion and guarantee interaction
- The workshop itself is a combination of invited talks by leading scientists and interactive participation by the delegates

Expected outcome

- Initiatives for new collaborative research
- Joint writing of a scientific paper or guidelines

The topics to be discussed are defined by October 2019.

Key dates 4th ESTRO Physics Workshop

Description	Dates
Opening of booking	29 October 2019
Closure of booking	Availability depends on the Venue First-come first-served basis
Delivery of branded material to workshop venue	1-2 days prior to the event*
Delivery of slides for brand visibility at the end of the sessions	20 October 2020

Booking forms can be found on our website, in the exhibition section of the Physics Workshop.

*Companies send their material directly to the venue.

Sponsoring opportunities

Opportunity	Description	Price
Booth	Booth space at the networking area (1 table, 2 chairs & backdrop provided by sponsor)	€ 5,000
	Two passes with full access to the sessions	
	Brand visibility on the ESTRO website	
	Brand visibility in the workshop collateral	
Sponsoring of F&B	Sponsoring of F&B Includes: 21 November: welcome coffee and networking dinner	€ 7,500
	22 November: Coffee breaks and lunch	
	€ 7,500	
Sponsoring of lanyard	Logo of sponsor displayed at workshop material provided to all participants	€ 2,500 + production



Venue: **Rotterdam**
 Date: **19-20 November 2020**
 Estimated number of participants: **approx. 150**
 Target audience: **Brachytherapy Community**

General

Format

- Three topics are defined by the Brachytherapy community
- Participants are invited to register for one single topic – the number of participants is limited to stimulate discussion and guarantee interaction
- The workshop itself is a combination of invited talks by leading scientists and interactive participation by the delegates

Expected outcome

- Initiatives for joint creation of new scientific ideas and workflows, impacting daily practice
- Creation of networks for future collaboration

The topics to be discussed are defined by October 2019.

Key dates 8th GEC-ESTRO Workshop

Description	Dates
Opening of booking	29 October 2019
Closure of booking	Availability depends on the Venue First-come first-served basis
Delivery of branded material to workshop venue	1-2 days prior to the event*
Delivery of slides for brand visibility at the end of the sessions	11 November 2020

Booking forms can be found on our website, in the exhibition section of the GEC-ESTRO Workshop.

*Companies send their material directly to the venue.

Sponsoring opportunities

Opportunity	Description	Price
Booth	Booth space at the networking area (1 table, 2 chairs & backdrop provided by sponsor)	€ 7,500
	Two passes with full access to the sessions	
	Brand visibility on the ESTRO website	
	Brand visibility in the workshop collateral	
EXCLUSIVE satellite symposium	Exclusivity in holding a commercial symposium (content to be approved by ESTRO) during the lunch break	€ 10,000
	Room including AV/IT technicians and material (same as used for the scientific sessions)	
	Possibility of promotional roll-up (to be provided by the sponsor) to be displayed in the registration area	
	Possibility to display promotional leaflets in the registration area (content to be approved by ESTRO)	
	Inclusion of the satellite symposium agenda in the workshop material	
	Inclusion of the satellite symposium agenda on the ESTRO website	
	Acknowledgement of the satellite symposium session by the chairman	
Sponsoring of F&B	Brand visibility via branded roll-ups in the lunch area and lobby	€ 7,500
	Brand visibility via promotional material (e.g. cups) to be provided by the sponsor	
	Brand visibility in the report following the workshop	
	Brand visibility during the session before coffee breaks/lunches	
	Brand visibility in the workshop collateral	
Sponsoring of Networking evening	Brand visibility via branded roll-ups in the networking area and lobby	€ 7,500
	Brand visibility via promotional material (e.g. cups) to be provided by the sponsor	
	Brand visibility in the report following the workshop	
	Brand visibility in the session at the end of day 1	
	Brand visibility in the workshop collateral	
Sponsoring of lanyard	Logo of sponsor displayed at workshop material provided to all participants	€ 2,500 + production



Venue: **Rotterdam**
 Date: **November 2020**
 Estimated number of participants: **approx. 100**
 Target audience: **RTT Community**

「General」

Format

- A list of topics is defined by the RTT Community
- Participants are invited to register for one single topic – the number of participants is limited to stimulate discussion and guarantee interaction
- The workshop itself is a combination of invited talks by leading scientists and interactive participation by the delegates

Expected outcome

- Initiatives for new collaborative research
- Joint writing of a scientific paper or guidelines

The topics to be discussed are defined by October 2019.

「Key dates ESTRO RTT Workshop 2020」

Description	Dates
Opening of booking	29 October 2019
Closure of booking	Availability depends on the Venue First-come first-served basis
Delivery of branded material to workshop venue	1-2 days prior to the event*
Delivery of slides for brand visibility at the end of the sessions	1 week prior to the event

Booking forms can be found on our website, in the exhibition section of the RTT Workshop.

*Companies send their material directly to the venue.

「Sponsoring opportunities」

Opportunity	Description	Price
Booth	Booth space at the networking area (1 table, 2 chairs & backdrop provided by sponsor)	€ 5,000
	Two passes with full access to the sessions	
	Brand visibility on the ESTRO website	
	Brand visibility in the workshop collateral	
Sponsoring of F&B	Brand visibility via branded roll-ups in the lunch area and lobby	€ 7,500
	Brand visibility via promotional material (e.g. cups) to be provided by the sponsor	
	Brand visibility in the report following the workshop	
	Brand visibility during the session before coffee breaks/lunches	
	Brand visibility in the workshop collateral	
Sponsoring of Networking evening	Brand visibility via branded roll-ups in the networking area and lobby	€ 7,500
	Brand visibility via promotional material (e.g. cups) to be provided by the sponsor	
	Brand visibility in the report following the workshop	
	Brand visibility in the session at the end of day 1	
	Brand visibility in the workshop collateral	
Sponsoring of lanyard	Logo of sponsor displayed at workshop material provided to all participants	€ 2,500 + production

「Round Table Discussion」

The organizing RTT committee would like to organize a round table discussion with representatives of our industry partners addressing the possible influence of computer science on radiotherapy and the professions working in this field. Your audience will consist of experienced professionals working in radiotherapy, who will after that discuss the previous mentioned topics and the possible influence of current developments in the field of radiotherapy with a focus on the influence of computer science. Some questions to address: which are the most important developments in computer science that will influence radiotherapy in the near future? How do you think these will influence workflows in radiotherapy? Will the developments require additional staff and/or training?

Please let us know if you would be interested in participating to this round table discussion.

Frequently Asked Questions (ESTRO meets Asia - ESTRO 39)

1. How many complimentary badges am I entitled to?

The number of complimentary badges you are entitled to depends on the sqm of your booth. ESTRO offers 3 exhibitor badges per 9 sqm rented.

- Gold Members receive 1 regular + 2 full exhibitor badges.
- Corporate Members receive 2 regular + 1 full exhibitor badges.
- Non-corporate members receive 3 regular exhibitor badges.

2. What is the difference between Full Exhibitor Badge and Regular Exhibitor Badge?

The regular exhibitor badge gives access only to the exhibition whereas the full badge gives access to both scientific sessions and exhibition.

3. How do I register my delegates for the exhibitor badges?

ESTRO will send you an excel file to fill before the event. In this file, you can see the types and number of complimentary badges you are entitled to. Once you fill in this file and send it back to hyilmaz@estro.org, your registration will be done.

4. In addition to the complimentary badges I receive from ESTRO, how can I order extra exhibitor badges?

When you receive the registration file from ESTRO for the registration of your delegates, you can just add the name of your delegates that need the extra badges and indicate in the file the type of badges you would like. (full or regular)

5. Is it possible to register onsite?

Yes, it is also possible to do your registrations onsite.

6. I need an invitation letter for my visa application. How can I receive it?

To receive a visa invitation letter from ESTRO, firstly you need to register your delegates who need a visa invitation letter. Once you or your delegates are registered to the Congress, we will prepare an invitation letter including your registration number and send it to you via email. You can contact hyilmaz@estro.org for your visa invitation requests.

7. Can I receive the pre-registration list?

Yes, it is possible to receive the pre-registration list. However please keep in mind that ESTRO can no longer share the whole list of participants because of GDPR. If you make a request for the pre-registration list, you will only receive the list of people who have given ESTRO their consent to share their contact details.

8. Is lunch included in the registration fee?

For ESTRO meets Asia the lunch is included. For the ESTRO Annual Congress the lunch is not included in the registration fee.

9. Can I organize meetings/social events during the Congress?

Yes, you can organize your meetings/social events as long as it does not overlap with the scientific program and you receive the written approval from ESTRO. Please make sure to check the scientific program on our website before planning any kind of events for the participants of the Congress.

10. Can I distribute flyers/brochures at the Venue?

It is allowed only within the limits of your own booth. Any promotional activity outside your booth is strictly forbidden.

11. Can I order catering for my booth?

You need to receive a written approval from the official catering company. Unless this permission is acquired, the exhibitors cannot provide catering in their booth.

12. I want to use my own badge scanning app. Is it possible?

Yes, it is possible. Spargo, our official supplier for lead retrieval systems, offers a Developer's Kit for exhibitors to be able to use their own app. For more information and prices, please contact john.baker@spargoinc.com.

13. Where can I place my orders for the exhibition? (furniture, carpet, electricity etc.)

For Estro Meets Asia, you can contact "Cityneon", huiqi.ng@cityneongroup.com. For ESTRO 39, you can contact "Stand Out", wien@standout.eu for all your orders.

14. Do you send any communication to participants about the availability of the webcast?

We send a "post-congress" email to all our participants which mentions the availability of the webcast.

15. Is ESTRO responsible for the production of the roll-ups for the satellite symposium sessions?

No, the production of the roll-ups is done by the company.

ESTRO



ESTRO

European Society
for Radiotherapy & Oncology

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Belgium

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